

MADISON BAMMAN

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Auburn, AL

EDUCATION

Auburn University | Auburn, Alabama
Major: Public Relations | Major GPA: 3.71
Minor: Business
Graduation: May 2017

RELATED EXPERIENCE

The Lonely Biscuits

Promotions Intern (Aug 2016 – Present)

- Promote and advertise new music and shows for the band using social media (Facebook, Twitter, Snapchat), posters and word of mouth
- Assist with the merchandise table during local concerts

Keystone Magazine

Student Editor (June 2016)

- Read and proofread the magazine for the Auburn University College of Education

Performance and Health Optimization Center, AU School of Kinesiology

Public Relations Intern (Aug 2015 – May 2016)

- Interviewed students and professors in the School of Kinesiology for articles published on the College of Education website
- Designed and compiled the quarterly newsletter using MailChimp (fall & spring)
- Assisted with research and outreach for Olympic Training Site and USA Team Handball

Parkinson Association of Alabama

Public Relations and Events Intern (May 2015 – Aug 2015)

- Created the program for the Annual Birmingham Symposium held in June 2015
- Promoted the symposium through phone calls and social media (Facebook, Twitter)

Auburn University Program Council

Publicity Committee Member (Sept 2014 – May 2015)

- Developed strategies to effectively promote university-wide events
- Publicized events by hanging posters around campus and distributing fliers & free merchandise

WORK EXPERIENCE

Auburn University Recreation and Wellness Center

Facility Attendant (Aug 2015 – Present)

- Responsible for greeting members, enforcing facility policies and performing daily custodial duties

Park Trace Swim and Tennis Club, Inc.

Communications & Events Assistant and Pool Monitor (Summers 2013 – 2015)

- Assisted with billing, communications and event planning
- Supervised pool and tennis facilities

SKILLS

Writing
Editing
Event Planning

WordPress
Microsoft Office
Social Media

AP Style
HTML & CSS
Adobe Creative Cloud